



EXPECTATIONS FOR PORK QUALITY ASSURANCE PLUS® ADVISORS

The role of a PQA Plus Advisor is critical to the success of the PQA Plus program. Adherence to these guidelines protects the integrity of the pork industry and pork producers, while promoting a positive image to the consumers of U.S. pork.

1. An Advisor shall follow the PQA Plus program's standards to the best of their ability. The responsibilities of an Advisor may include, but are not limited to:
 - Conducting training sessions for producers
 - Administering and scoring Endorsement exams
 - Conducting on-farm site assessments
 - Following the PQA Plus program requirements when conducting training sessions, administering examinations and conducting site assessments to insure the program's standards are met.
 - Reporting producer name and contact information to the National Pork Board for individual PQA Plus certification and/or endorsement to conduct site self-assessments.
 - Reporting to the National Pork Board when sites have met the qualifications for PQA Plus Site Status.
 - Reporting on-farm site assessment data following an assessment.
 - Being available for producer consultation during and following a site assessment.
2. An Advisor shall be honest and objective when providing PQA Plus education and assessments to pork producers.
3. An Advisor shall protect and preserve the confidentiality of client/pork producer information.
4. An Advisor shall properly advise pork producers and clients on their need to seek information and services from other experts and specialists.
5. An Advisor shall uphold these guidelines by precept and example and encourage, by counsel and advice, other Advisors to do the same.

I have read and agree to adhere to the Expectations for PQA Plus Advisors:

Signature: _____

Print Name: _____ Date: _____

National Pork Board may modify, amend or terminate the TQA™, Youth PQA Plus®, PQA Plus® and all other certification programs without notice. Further, the Board in its sole discretion may terminate or condition a participant's continued eligibility for, participation in, and/or use of any rights, license or benefits under such program(s).